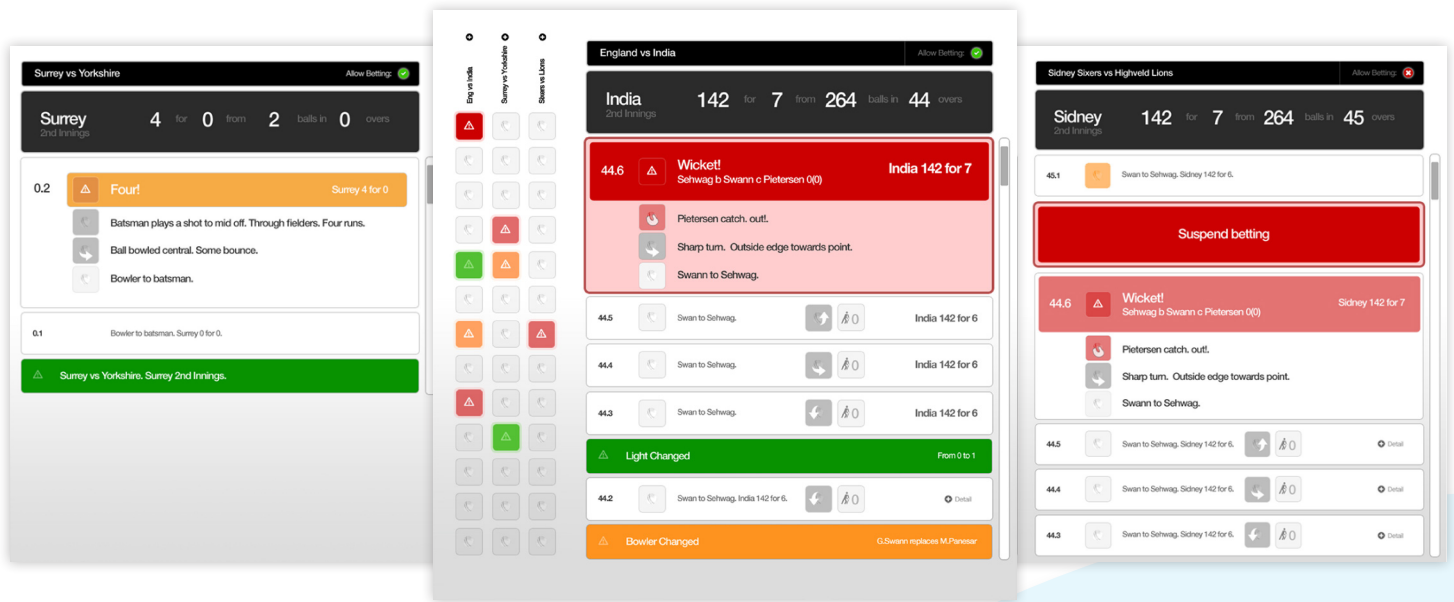


Product Overview

Fastpath cricket feeds are a betting specific extension of Opta's expanding cricket coverage and product offering. Our fastpath feeds utilise a bespoke collection client, dedicated highly trained

analysts and distribution methodologies to deliver real-time, ball-by-ball cricket data to our client's traders and automated systems.



Product Detail

Incremental Ball Feed

Ball-by-ball scoring, including runs and wickets, the essential elements for pricing models and in-play market management. This is a resulting feed.

Betting Notifications Feed

Alert based feed informing traders of critical information, such as potential boundaries, wickets, power-plays, third umpire decisions, weather / overhead conditions and ball movement of the pitch. This feed permits a greater level of odds control through the adjustment and understanding of automatically generated model prices whilst also preventing bookmakers / traders being picked off by in venue / fast picture players.

Latencies

Metrics indicate that >99.5% of all data collected in venue is delivered from the Opta platform to client in under two seconds. Data collected and distributed off streams is dependent upon broadcast latencies and differs between countries and competitions and can be advised on a case by case basis.

Features & Benefits

- Increased volume of cricket coverage.
- Increased range and breadth of in-play cricket markets.
- Increase betting market volume without increasing overheads.
- Ability to trade multiple games simultaneously through automation of market management.
- Ability to offer a wider range of innovative in-play markets.
- Increased confidence and ability to keep markets open for longer periods.
- Prevention of in-venue / fast picture players picking off prices / taking advantage of pricing inaccuracies.
- Improved market management efficiency.

London
+44 (0)20 7902 0600

Leeds
+44 (0)113 236 8810

Madrid
+34 915 36 38 38

München
+49 89 200014 310

Sydney
+61 (0)2 8060 3661

Bassano
+39 (0)424 219 528

Milan
+39 02 620 227 234

Paris
+33 (0)144 641 375

New York
+1 (212) 450 1482

Montevideo
+598 2411 2774